



ESSAY INSTRUCTIONS FOR YOUR MOTIVATIONAL LETTER

Please answer the following sections in a free manner.

Answer each section separately but there is no need for structured answers. The questions should be a guideline for your essay but your answer doesn't have to be limited to just these questions. The complete essay should be about 3-4 pages (Helvetica 10 – 1.5 spacing).

1. MOTIVATION

Why do you apply for this program? Why would the MSM program benefit you?

Why would MSM benefit from your presence in the program? Are there any specific aspects in the program that were particularly appealing to you?

2. CAREER

Which skills do you wish to develop for your career? How do you think participating in this program will influence your future career? What are your career goals? (Do you wish to stay in the Netherlands/ Europe/ go back home, in which sector, what type of job, etc). If you have a career, what did you do/ are you doing and what is motivating you to get another degree?

3. PERSONALITY

Describe 3 personal strengths and 3 weaknesses and why you (or other people) see them as such? What are your hobbies/ passions? What achievements are you proud of and why?

4. CHOICES

Have you also applied at other schools? Are you considering other alternatives?