

INSTRUCTIONS FOR YOUR MOTIVATIONAL LETTER

Please answer the following sections in a free manner in the online application portal.

Answer each section separately but there is no need for structured answers. The questions should be a guideline for your essay but your answer doesn't have to be limited to just these questions. The total motivation letter should be about 3-4 pages (1500/2000 words). You need to aim for an absolute minimum of 500 words per question. It is important to clearly adhere to these instructions as this will be taken into consideration during the application review.

1. MOTIVATION

Why do you apply for this programme? Why would the MSM programme benefit you?

Why would MSM benefit from your presence in the programme? Are there any specific aspects in the programme that were particularly appealing to you?

2. CAREER

Which skills do you wish to develop for your career? How do you think participating in this programme will influence your future career? What are your career goals? (Do you wish to stay in the Netherlands/ Europe/ go back home, in which sector, what type of job, etc). If you have a career, what did you do/ are you doing and what is motivating you to get another degree?

3. PERSONALITY

Describe 3 personal strengths and 3 weaknesses and why you (or other people) see them as such? What are your hobbies/ passions? What achievements are you proud of and why?

4. CHOICES

Have you also applied at other schools? Are you considering other alternatives?