



Keeping *Maastricht* Rolling.

DECENTRALISED REPAIR

● TWO-SIDED MARKETPLACE ●

CIRCULAR ECONOMY

THE PROBLEM

Cyclists everywhere, *repair shops nowhere near.*

Maastricht is a city of cyclists, yet the infrastructure for bike maintenance remains rigid and inefficient. The result: *'bike graveyards'* across the city — abandoned cycles that contribute to waste rather than the circular economy.

01 INCONVENIENCE

Walking broken bikes long distances to find a shop.

02 HIGH COSTS

Premium shop pricing — even for minor adjustments.

03 WAIT TIMES

Weeks-long backlogs during peak seasons.

THE SOLUTION

A mobile hive that *connects every rider* to a local fixer.

BikeHive NL is a community-driven mobile platform that decentralises bike repair. By connecting *Repairees* directly with local *Repairers*, we eliminate physical storefronts and long queues. Users post requests, negotiate fair pricing in chat, and schedule repairs at their preferred place and time.

Beyond a service, BikeHive is an *educational hub* — empowering users to learn basic maintenance and fostering a more resilient cycling culture.

THE MARKET

Tapping into a dense, daily-riding city — and the rising tide of the circular economy.

120K+

MAASTRICHT
RESIDENTS

2

SIDES OF THE
MARKETPLACE

THE REPAIRERS

Skilled hobbyists, students & independent mechanics.

Looking for flexible income, real community engagement, and a place to put their hands to work.

THE REPAIREES

Busy professionals & students who just need to ride.

Seeking affordable, on-demand maintenance — without the logistical hassle of traditional shops.

Our Team

ALL MASTER IN MANAGEMENT STUDENTS · MSM · UNIVERSITY OF MAASTRICHT



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