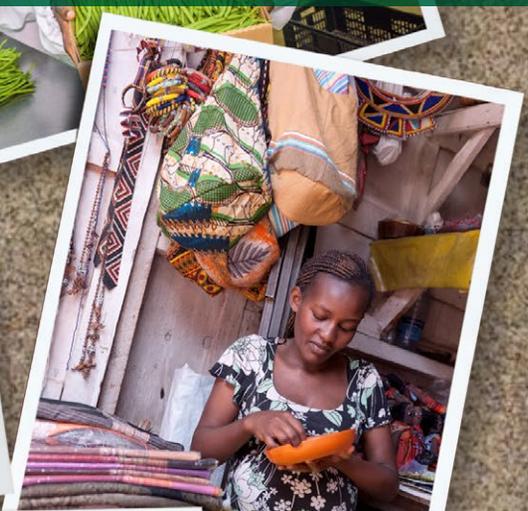


MSM

MAASTRICHT
SCHOOL OF
MANAGEMENT



MSM embracing the SDG's



MSM and the Sustainable Development Goals

Sustainable development, business ethics, Corporate Social Responsibility and responsible management have been in MSM's core DNA since its inception. Not only it is clearly at the heart of MSM's vision, mission and values but it is also propagated by the students as they journey through the MSM experience, the passionate and international MSM staff and faculty, MSM's international partner institutions and the corporate partners. They all share MSM's vision for "working together for better global management".

This means MSM takes up an active role in addressing the 17 Sustainable Development Goals (SDGs) of the United Nations in all its activities and achievements; education, international projects, tailor-made trainings, research, collaborations, achievements by MSM students & alumni, accreditations and rankings.

Please find below an overview of our current activities related to each of the 17 SDG's.



NO POVERTY

Project on enhancing employability and food security in Ethiopia through quality Agricultural Technical and Vocational Education and Training (TVET's) (also linked to SDG 2, 4, 5, 8, 9, 10 and 17)

MSM MBA alumnus Mutende Musonda who is designing new business models to help drive agricultural development in Zambia (also linked to SDG 2)



ZERO HUNGER

Setting up a blended learning program for sustainable inclusive agricultural value chain development in Indonesia (also linked to SDG 2)

Project on strengthening the capacity for suitable innovation processes for Food & Agribusiness and rural development sectors in Palestinian Territories. (also linked to SDG 4, 5, 8 and 17)

SEAD-West project to contribute to food & nutrition security in Western province of Rwanda. (also linked to SDG 4)



GOOD HEALTH AND WELL-BEING

Safe and Sound (SaS) project which focus on capacity building for 2 Local NGOs, school staff, teachers and partners by designing, developing and implementing a school-based gender sensitive psychosocial support program for Syrian refugee children currently living in Lebanon

A tailor made mental innovation training for entrepreneurs in the Province of Limburg (also linked to SDG 4)



QUALITY EDUCATION

Our mission is to provide education and advocacy for ethical management, inspiring leadership, innovative entrepreneurship and effective public policy

Project on the development of the Latia Resource Centre in Kenya and its Agricultural Training program. (also linked to SDG 2, 12 and 17)

Project on strengthen the technical and pedagogical capacity of the Instituto Superior Don Bosco in Mozambique to deliver competent and qualified professionals working in the private sector (also linked to SDG 12)

Tailor made training on building the knowledge capacity of the international Center for Agribusiness Research and Education in Ecotourism in Armenia

A specialized diploma program on sustainable development management in Peru

MSM launched the Student Sustainability Award to create more awareness about sustainability among students

International accreditations by AMBA, IACBE, ACBSP and ATHEA. NVAO accreditation for MSM's residential MBA program

Ranking by CEO magazine: MSM's full time MBA maintains the Global Tier One MBA ranking, MSM's Online MBA is ranked the 4th best Online MBA program in the world (and the best in the Netherlands) and MSM's Executive MBA is the 2nd best Executive MBA program in the Netherlands

Ranking by Eduniversal: MSM's full-time MBA is ranked in the top 10 in the Western Europe Eduniversal Best Masters Ranking and 2nd place in the Netherlands

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GENDER
EQUALITY



A capacity building project designed for the Regional Training Facility (RTF) on prevention and suppression of Sexual & Gender Based Violence (SGBV) in the Great Lakes Region in Africa (also linked to SDG 4 and 16)

Project on modernization and professionalization in eight establishments of the superior in Mali (also linked to SDG 2)

Tailor made training on gender mainstreaming and women empowerment in Eastern Ethiopia (also linked to SDG 4)

MSM executive education alumnus Rolando Jr. Villamero who received a grant for a project on harmful cultural practices and disability in Kenya (also linked to SDG 4)

Research done by Caren Crowley, Assistant Professor in Research Methods and Skills at MSM in the area of women's digital entrepreneurship in the context of emerging economies and on artisan entrepreneurship and networking (also linked to SDG 8)

Promoting Palestinian Women's Entrepreneurship Development and Gender Equality (also linked to SDG 4 and 8)

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INDUSTRY,
INNOVATION
AND INFRA-
STRUCTURE



Tailor made training on strengthening capacity for Bhutanese Public Private Partnerships in Bhutan (also link to SDG 4 and 17)

Tailor made training on improving client-oriented investment service delivery in Ethiopia (also linked to SDG 4)

Tailor made training on enhancing Entrepreneurial Eco System at Paltrade in Palestinian (also linked to SDG 4)

Specific open enrollment course on Value Chain Analysis to provide knowledge on how to analyze and develop frameworks for local economic development (also linked to SDG 4 and 10)

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REDUCED
INEQUALITIES



End Impunity of SGBV (EIS) project to end impunity of sexual and gender based violence in Uganda (also linked to SDG 4 and 5)

Project to develop a triple Helix+ approach towards inclusive and conflict-sensitive development in Cauca, Columbia (also linked to SDG 2, 4, 5 and 17)

6

CLEAN
WATER AND
SANITATION



An Integrated capacity development project to strengthening linkages between post-secondary education and the private sector in Kenya (also linked to SDG 4 and 17)

Tailor made training on strengthening the water, sanitation and hygiene (WASH) Expertise in Sierra Leone. (also linked to SDG 4, 5 and 8)

7

AFFORDABLE
CLEAN ENERGY



MSM MBA alumnus Thomas Ludwig, Chief Executive Officer of Brooklyn SolarWorks, who is installing solar panels all over New York city. The city is targeting 1,000 megawatts of solar by 2030

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SUSTAINABLE
CITIES AND
COMMUNITIES



MSM's membership of the Principles for Responsible Management Education (PRME). With this MSM integrates universal values into its program curricula and research with the aim to contribute to a more stable and inclusive global market and to help build prosperous and thriving societies (linked to all SDG's)

Specific open enrollment course on Corporate Social Responsibility and ethics to find solutions for complex and societal and ecological challenges

MSM MBA summer school specialization course in International Business and Sustainable Development (also linked to SDG 4, 8 and 13)

8

DECENT
WORK AND
ECONOMIC
GROWTH



Project on the development of an executive MBA strengthening Agribusiness in Ethiopia (also linked to SDG 2, 4 and 17)

Project on introducing a Triple Helix approach as a catalyst for skills development for mega projects to support economic growth in Eastern Africa. (also linked to SDG 2, 4 and 17)

Research done by Harald Sander, Professor of Economics at MSM, on the impact of global finance in the context of emerging economies and EU governance (also linked to SDG 4, 8 and 16)

Research done by Stephanie Jones, Associate Professor of Organizational Behavior on the growth of emerging economies, particularly in Vietnam, given the opportunities due to increasing internet adoption

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RESPONSIBLE
CONSUMPTION
AND
PRODUCTION



Capacity building project in animal logistics of poultry and livestock in Indonesia (also linked to SDG 2, 4 and 17)

Capacity building project for strengthening the livestock value chain in Indonesia (also linked to SDG 2 and 4)

Project on strengthening educational institutes in providing capacity building services for sustainable agricultural development in Rwanda (also linked to SDG 2 and 4)

Tailor made training on building a knowledge base of agritourism at the Caucasus University in Tbilisi, Georgia (also linked to SDG 4)

MSM co-hosted the International Symposium on Transdisciplinary Approach for Knowledge Co-Creation in Sustainability in Bogor (Indonesia) (also linked to SDG 17)



Research done by Mirjana Stanisic, lecturer International Business & Sustainable Development, on governance of natural resources and stakeholder cooperation in state of climate change



A tailor made training on enhancing water efficiency and food security through Egyptian Technical Vocational Education and Training (TVET's) (also linked to SDG 2, 4 and 6)



Research done by Mirjana Stanisic, lecturer International Business & Sustainable Development, in the field of environment and forestry legislation and policy



Tailor made training on Anti-corruption design, monitoring, evaluation and learning in Indonesia (also linked to SDG 4)

Research done by Jakomijn van Wijk, Associate Professor of Sustainable Business at MSM, on "Social Innovation: Integrating Micro, Meso and Macro Level Insights from Institutional Theory, Business & Society

Research done by Nora Stel, Assistant Professor in Governance and Human Rights, about the impact of the institutional context and the impact on sustainable development in Lebanon and Kosovo (also linked to SDG 17)



Tailor made training on strengthening the capacity for agro value chain development in Gambella University in Ethiopia (also linked to SDG 2 and 4)

Through our collaboration with educational institutions in emerging markets in providing our internationally accredited programs. (also linked to SDG 4 and 9)

Research done by Meine Pieter van Dijk, Senior Project Consultant and Professor of Entrepreneurship in Emerging Economies and Diederik de Boer, Director International Projects and Consultancies a.i. and Assistant Sustainable Business Development, on the impact of tourism to contribute to sustainable development in Tanzania



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