

MSM

MAASTRICHT
SCHOOL OF
MANAGEMENT

Workgroup: Youth Employment in the Digital Era

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Opportunities and Challenges

- Youth is flexible to learn new things, however the education system does not allow them to see and capture the opportunity
- Systems designed for an old world. Need a new mindset by leaders, policy makers and business
- Innovations are already happening e.g. in Bokom Haram area youth are using was bottles to build houses. Need structures to identify and harness existing innovations
- SMEs and Informal sector can provide new opportunity if Industry 4.0 structured properly to create a network structure of Entrepreneurs.
- Out of the box innovations. Money should not be the driving force for innovation



Solutions Who?

- Be able to fail fast and learn fast (experiment and learn), however risk aversion is a challenge
- New business models needed
- Frugal innovations, small innovations can have a big impact
- Incubation centers to materialize ideas
- Risk capital, financial innovation



What does this mean for MSM?

- From lecturers and teachers to being facilitators
- Diverse classrooms: Facilitators, Students, Practitioners
- Hackathon should be a central part of teaching to teach collaboration and problem solving
- No certification. Have students be able to demonstrate their skills
- Strong focus on internship and apprentice as core part of curriculum not an afterthought