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Upcoming events

12 -22 October 2009:

Refresher Course Zambia

26 November 2009:

Expert Seminar: Promoting Sustainable Global Value Chain

MSM CORPORATE NEWS

MSM Graduation Day 2009: Reflection and Inspiration

September 10th, 2009 was the long-awaited day for the MSM Students from the Academic Year 2008-2009: Graduation Day! Over 140 graduates representing more than 30 nationalities received their well-deserved degrees. Ambassadors from all over the world visited Maastricht to congratulate the graduates from their countries in person.



To read more: <http://www.msm.nl/Introduction/News/News-Archive/MSM-Graduation-Ceremony-2009--Reflection-and-Inspi.aspx>

To see the video and photo impressions of the day, click <http://www.msm.nl/Introduction/News/MSM-TV.aspx>



Opening Academic Year 2009-2010

On September 21st, over 200 students originating from thirty-five countries, witnessed the official opening of the Academic Year 2009-2010.

In his welcoming speech, Professor B.P.Th. Veltman, Acting Dean of MSM, gave the students an impression of what to expect in the coming period. Also, the importance of intellectual property was emphasized. Whether they come to MSM for an Executive Program or for the one-year MBA or MSc course, thanks to the variety of cultures, students will definitely 'meet the world in their classroom'.

MAASTRICHT PROGRAMS

Start of new full-time MSc and MBA intakes

On September 14th the new Master of Science in Management intake has started with a selected group of participants. The group will follow this one year full-time program, specializing in International Business, in Maastricht with an attachment in Spring 2010 in Shanghai.

On September 21st the new intake of the full-time MBA program has started with 85 participants representing more than 35 nationalities. The program offers 5 different specializations:

- Corporate Strategy and Economic Policy
- Accounting and Finance
- Management of Information Systems
- International Business
- Hotel and Tourism Management, a new specialization offered in cooperation with Hogeschool Zuyd/Hotelschool Maastricht

OUTREACH

European Attachment for MBA students from Namibia

From September 1st - 13th, 2009 a group of 21 MBA students from Namibia visited the Maastricht School of Management for their European Attachment. The students came to MSM to defend their Master Thesis and, upon successful completion, to attend the annual MSM Graduation Ceremony held on Thursday September 10th. They also took part in several group outings such as a visit to the European Union in Brussels and the touristic attraction point in Vaals, where the borders of the Netherlands, Belgium and Germany meet.



Celebrating a successful defense...



Graduation first intake of PSF/MSM EMBA, first European Attachment for Intake 3

In April 2008 the Private Sector Federation and MSM signed the agreement to set up the Executive MBA program in Rwanda. In September 2009 the pioneers of this first intake set a record to finalize this part-time program in just 16 months. The graduates of this first EMBA came to Maastricht to receive their well-deserved degree at the MSM Graduation Ceremony on September 10th. Class president and CEO of the Private Sector Federation, Emmanuel Hategeka, took this opportunity to thank MSM for its contribution in building human capital and to encourage his fellow graduates for the challenge to harness the full potential of all the knowledge gained during the program.

In the meantime the second intake of the PSF/MSM EMBA program is ongoing and the third intake has started recently. On September 21st the participants from this third intake arrived in Maastricht for their first European attachment and they will stay until October 2nd. During these two weeks they will follow lectures on Financial Accounting for Managers and Research Methods & Business Statistics.

Graduation Ceremony in Vietnam - 66 MBA graduates receive their degree

Sunday August 23, 2009 saw sixty-six students from Intake 10 finally gaining their MBA degrees at Ho Chi Minh City's prestigious Caravelle Hotel. Hundreds of guests – including the High Commissioner for the Netherlands, professors, business leaders, parents and children – watched and applauded.

Speeches were made by Mr Nguyen Hoang Chi Duc, the MBA Program Manager at Ho Chi Minh City University of Technology School of Industrial Management, and by the Rector of HCMUT. Dr Hans Stoessel, one of the founders of the MSM MBA program in Ho Chi Minh City more than ten years ago, also added his remarks. Dr Stephanie Jones, Associate Professor of Organizational Behavior delivered a speech on behalf of MSM.



Read more: <http://www.msm.nl/Introduction/News/News-Archive/2009-Graduation-Ceremony-in-Vietnam.aspx>

EXECUTIVE PROGRAMS

Record number of participants start in three executive programs

On September 21st a record number of 80 participants from more than 20 different countries started in following executive programs:

Project Identification, Development and Management (PDM): this 3-week program is centered around the five elements of the project cycle. Participants learn how to manage complex capacity building projects effectively to guarantee success every step of the way.

Project Management (PM): the 12-week PM program focuses on the theory and skills needed throughout the entire project cycle: from project identification and planning to project implementation and project termination. Participants will learn how to effectively manage projects through each phase of the project cycle.

Environmental Management (ME): this 12 week program focuses on various aspects of environmental management, including Corporate Social Responsibility, Good Governance, and Sustainable Tourism. Within these Executive Programs a team of lecturers, trainers, and practitioners will use a combination of teaching methods, such as lectures, literature study, cases studies, group discussions, individual and group assignments, and work visits.

Successful Refresher Course in South Africa

The Refresher Course in High Performance Organizations developed by the Maastricht School of Management in cooperation with Elgin Learning Foundation, and sponsored by NUFFIC, was held in Capetown from August 21 to 30, 2009. In total 19 alumni from Zambia, Zimbabwe, Tanzania, Kenya, Uganda, Ghana, Nigeria and South Africa participated in this successful course.

Mr. Julius Mugisa, an alumnus from Uganda attending this course, summarized his impressions as follows: *“This was a typical MSM course. It was highly practical and fully participatory! Before attending this course many of the participants thought that High Performance Organizations was*

myth, a privilege to large and world class corporations and perhaps remotely, if not hardly, applicable to the developing nations. We were all wrong! Not any more thinking of that nature after this course! The exposure, the knowledge, the networking and the insight got about the cultural dimensions of corporations, certainly caused a change in our mind sets”.



Read more: <http://www.msm.nl/Programs/Executive-Education/Alumni-Refresher-Courses.aspx>



Sustainable Tourism Management at MSM

On September 18th thirteen participants ended their 3-week executive course Sustainable Tourism Management (STM). They returned to their home countries in Asia, Latin-America and Africa, inspired by the new gained insights and established friendships. The STM course was developed by Maastricht School of Management together with the chair-group Socio-Spatial Analysis of Wageningen University. The participants learned about the three P's in sustainable tourism: People, Planet & Profit.

Lectures on the socio-cultural, economic and environmental impacts of tourism were alternated with different lectures on the different approaches to manage tourism developments in a more sustainable fashion and the respective role of different actors in the global supply chain. Examples of best practices in sustainable tourism management were further illustrated by guest lectures.

Work visits to a local beer brewery and a luxury hotel brought the debate on sustainable tourism to life. Participants said: *"Seeing is believing"* and *"Work visits are the best way of learning"*.

DOCTORAL DEPARTMENT

DBA Symposium: The DBA: Rigor and Relevance, 17–18 September 2009

Following the success of last year's event, the Association of MBAs (AMBA) was delighted to present the 2009 DBA Symposium, entitled The DBA: Rigor and Relevance. MSM hosted this event, which focused on the presentation and discussion of research and its significant contribution to professional practice. The symposium provided a platform for supervisors and faculty to share thoughts, ideas and experiences. DBA candidates presented their research and received many valuable feedbacks. AMBA and MSM can look back at a successful event with many interesting presentations and discussions.

To see the photos of this event: [DBA SYMPOSIUM](#)



ALUMNI

New MSM Alumni Country Chapters

In the past month many alumni have taken the initiative to start new MSM Chapters in their countries. The country coordinators in Gambia, Ghana, Tanzania, Armenia, Bangladesh and Pakistan are expanding the MSM activities and strengthening the MSM network. They all have great ideas and are working with enthusiasm for the MSM community. We wish all the coordinators good luck and we invite all the alumni from these countries to participate and prepare the initial gathering soon!

Read more: <http://www.msm.nl/Introduction/News/News-Archive/New-alumni-chapters-for-MSM-Alumni-Association.aspx>

SUSTAINABLE DEVELOPMENT CENTER

Seminar on Global Value Chains

On November 26th the Sustainable Development Center (SDC) in cooperation with the European Association of Development and Training Institutes (EADI) will organize a seminar entitled 'Promoting Sustainable Global Value Chains: The Role of Governance' at MSM. Researchers from all over the world have been invited to share recent research results, conceptions and views on this topic and to explore the role of external and internal governance in promoting sustainable global value chains. During the seminar about 30 academics from more than 10 countries will present papers and discuss topics related to the seminar theme.

For more info, click [here](#).

Review Project in East Africa completed

The Sustainable Development Center (SDC) and the Expert Centre for Sustainable Business and Development Cooperation (ECSAD) reviewed the effectiveness and efficiency of five partnerships in Zambia, Uganda, Tanzania, Ethiopia and Kenya. These partnerships are focusing on improving market access of horticultural products to European markets through capacity building. The project was finalized by facilitating a de-briefing workshop for policy-makers of the Dutch Ministry of Foreign Affairs and the Ministry for Agriculture, Nature and Food Quality. Similar partnerships are currently reviewed in Malaysia and Indonesia. The results will be incorporated in a comparison of lessons learned of the partnership approaches in Asia and East Africa.

For more information click [here](#).

FACULTY

Professor Eno L. Inanga to join Editorial Board of Vision

Professor Eno L. Inanga, Emeritus Professor of Accounting and Business Finance, has been invited to join the Editorial Board of Vision - The Journal of Business Perspective, a peer reviewed journal and one of the leading management journals in India. Vision's Editorial Board includes distinguished academics and researchers from different parts of the globe and in different areas of management and social sciences.

Read more: <http://www.msm.nl/Introduction/News/News-Archive/Professor-Eno-L--Inanga-invited-to-join-Editorial-.aspx>

Recent publications of Professor Inanga are:

- 1.(With Siti Rahmi Utami), "Exchange Rates, Interest Rates, and Inflation Rates in Indonesia: The International Fisher Effect Theory", International Research Journal of Finance and Economics, Issue 26 (2009), pp.151- 169.
- 2.(With Angella Amudo), "Evaluation of Internal Control Systems: A Case Study from Uganda", International Research Journal of Finance and Economics", Issue 27 (2009), pp. 124-144.



The Changing Face of Vietnam Management - new book by Quang Truong and Chris Rowley

The book "The Changing Face of Vietnam Management" edited by Quang Truong, Professor of Organizational Behaviour and Human Resource Management at Maastricht School of Management together with Chris Rowley, Professor of HRM and Director of the Centre for Research in Asian Management at City University, UK is the latest book in the popular Working in Asia series. The book draws on the experiences of local, Vietnamese experts to offer a unique perspective on the opportunities, challenges and issues facing managers and organizations operating in this fascinating emerging market .

Read more: <http://www.routledge.com/books/details/9780415476041/>

New publication by Robert Goedegebuure, PhD

Robert Goedegebuure, PhD, Associate Professor of International Business at the Maastricht School of Management published the article "*Corporate social performance and financial performance. The case of Indonesian firms in the manufacturing industry.*" The article was co-authored by DBA student Sofyan Rais and published in the international journal "Problems and Perspectives in Management" Volume 7, Issue 1, 2009. The paper examines stakeholder relations as a solid measure of Corporate Social Performance (CSP), and its impact on firm performance.

Read more: [http://www.msm.nl/Introduction/News/News-Archive/New-publication-by-Robert-Goedegebuure,-PhD-\(1\).aspx](http://www.msm.nl/Introduction/News/News-Archive/New-publication-by-Robert-Goedegebuure,-PhD-(1).aspx)

